



NHTSA/Click It or Ticket  
:30 Radio  
“Not Invisible”

SFX:           Ominous music

ANNCR:       They’re out there, at night. Watching. Looking to make sure  
your seat belt is buckled

Cops are cracking down on seatbelt violations like never  
before.

It doesn’t matter if it’s broad daylight or in the dark of night.  
They’re on the lookout.

Buckle up every time you get into a vehicle or you will get a  
ticket

Remember they’re out there watching.

So, buckle up day and night.

Click it or ticket.

SFX:           Buckling sound...

ANNCR:       Paid for by the U.S. Department of Transportation